

IBO SUMMIT 2025

CTICC, CAPE TOWN

25 - 27 September 2025

PROGRAMME



Day 1 - Thursday 25 September 2025

| TIME | TOPIC | SPEAKER |
|-------|---|---|
| 08:00 | Registration | |
| 09:00 | Welcome | Mario Steta - IBO Chairman & Special Guest |
| 09:30 | South African Minister of Agriculture - Welcome | Minister John Steenhuisen |
| 09:45 | Introduction to Keynote 1 (Fall Creek) | Paul Nselel |
| 09:55 | KEYNOTE 1: State of the Global Blueberry Industry | Mario Steta |
| 10:15 | LAUNCH: IBO Global Production Report | <ul style="list-style-type: none"> Editor in Chief - Cort Brazelton Senior Editor - Colin Fain (Agronomics) |
| 10:45 | NETWORKING BREAK - Tea and Coffee | |
| 11:30 | PANEL DISCUSSION: Global Production Moderator: Stephen Taylor | <ul style="list-style-type: none"> North America & Mexico: Kasey Cronquist South America: Andres Armstrong Europe: Dominica Kozarzewska Asia: Amelie Liu Africa: George Jesset |
| 12:20 | Insights into the South African Blueberry Industry | Herman van Dyk – Chairman Berries ZA |
| 12:40 | NETWORKING BREAK - Lunch | |
| 13:40 | ESG - SIZA, a South African Story with Global Relevance Moderator: David Farrell | <ul style="list-style-type: none"> Introduction to SIZA – Nic Dicey (Chairman of SIZA) Integrating ESG into your Strategy – David Farrell (Blue North) A Grower's Journey – Madelé Mouton |
| 14:25 | Introduction to Keynote 2 (Planasa) & Environment Considerations Session | Michael Brinkmann |
| 14:35 | KEYNOTE 2: Climate Crisis, Challenge or Opportunity Consumer Drive to Sustainable Packaging Pollination Moderator: Guy Midgley | <ul style="list-style-type: none"> Prof. Guy Midgley - Director: School of Climate Studies, Stellenbosch University Andre Smit – Zibo Matias Viel - Beeflow |
| 15:45 | NETWORKING BREAK - Tea and Coffee | |
| 16:30 | India: A Special Market Feature, Q-Commerce, Consumer Dynamics, Imports and Distribution Moderator: Brent Walsh | <ul style="list-style-type: none"> Sachin Khurana (India Market Access and Consumer Specialist) Gagan Khosla (Fresh Produce Importer - India) |
| 16:55 | KEYNOTE 3: Global Trade Dynamics and its Impact on the Blueberry Industry | Ambassador Darci Vetter |
| 17:40 | Day 1 Wrap | Mario Steta - Chairman IBO |
| 17:55 | COCKTAIL FUNCTION | CTICC |

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Day 2 - Friday 26 September

| TIME | TOPIC | SPEAKER |
|-------|---|---|
| 08:00 | Registration | |
| 09:00 | Welcome & Recap of Day 1 | MC, Andres Armstrong |
| 09:20 | Introduction to Keynote 4 (OZblu) | Jon Salters |
| 09:30 | KEYNOTE 4: Investments and Funds Flow into the Sector Moderator: Jon Salters | Cindy van Rijswick & Jenny de Nobel - Rabobank |
| 10:10 | PANEL DISCUSSION: Southern Africa as a production region into the Future Moderator: Louw Pienaar | <ul style="list-style-type: none"> • Bureau for Food and Agriculture Policy (BFAP) – Louw Pienaar • South Africa – Brent Walsh, CEO Berries ZA • Zimbabwe – Alistair Campbell, Chairman HDC • Namibia – Albert Basson, Konigstein Investments |
| 11:00 | NETWORKING BREAK - Tea and Coffee | |
| 11:45 | Logistics: Sea Freight, Freight Forwarding, and the Globally Agreed Requirement for Carbon Footprint Reduction Moderator: Antoinette van Heerden | <ul style="list-style-type: none"> • Hapag Lloyd – Rogelio Busto • Morgan Cargo – Schalk Bruwer |
| 12:25 | NETWORKING BREAK - Lunch | |
| 13:10 | Machine Harvesting: Genetics and Technology Advancements Moderator: Kasey Cronquist | <ul style="list-style-type: none"> • Roger Horak (OZBlu) • Marcel Beelen (Finefield) |
| 13:50 | PANEL DISCUSSION: Genetics Development – How much Further? Moderator: Luis Miguel Vegas | <ul style="list-style-type: none"> • Fall Creek - Paul Nselel • Driscoll's - Daniel Goncalves • TopFruit - Pieter Zietsman • Planasa - Hans Liekens • Hortifruit - Carlos Bartret • MBO - Tom Gunther |
| 14:45 | NETWORKING BREAK - Tea and Coffee | |
| 15:30 | PANEL DISCUSSION: Retail and the Consumer Moderator: Mike Knowles | <ul style="list-style-type: none"> • Wholesale – Amelie Liu (Joy Wing Mau) • Retail – Sabina Wyant (M&S) • Consumer Insights and Research – Kevin Hamilton (USHBC) • Roger Horak (OZBlu) |
| 16:30 | SPECIAL FEATURE: The IBO Strategy 2025/26 Introduction: Mario Steta – Chairman IBO | Gustavo Yentzen – IBO Secretariat |
| 16:45 | PANEL DISCUSSION: The State of the Industry - Global Leadership Perspective on the Future Co-moderated by Mario Steta and Darci Vetter | <ul style="list-style-type: none"> • Miguel Bentin - Proarandanos • Theo Lombard - Core Fruit • David Jackson- Family Tree Farms • Peter McPherson- Costa |
| 17:30 | Day 2 and Event Wrap | Mario Steta – Chairman IBO |
| 18:30 | GALA DINNER - GOLD RESTAURANT | |

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Day 3 - Saturday 27 September

| TIME | ACTIVITY |
|----------------------------------|--|
| Farm and packhouse visits | |
| 08:00 | • Please click here or on the farm visits page on the IBO summit 2025 website for more information |
| - 15:00 | • Book and confirm your place during the registration process |
| | • Places are limited |



Important:

- Coffee Truck at each Farm
- Catering at Farms 1 & 3
- Catering at Blue Berry Bar
- Wine at each Lunch

Farm & Packhouse Visits Saturday, 27 September 2025

- PPE's for Packhouses
- Disclaimers