

**HOSPITALITY & ADDITIONAL EVENT
SPONSORSHIP OPPORTUNITIES**

IBO *Summit* **SOUTH AFRICA**

2025



**CONNECTING MINDS,
GROWING FUTURES!**

CTICC, Cape Town
25 – 27 SEPTEMBER 2025

Proudly
brought
to you by



Welcome

to the IBO Summit 2025 brought to you by Berries ZA

HOSPITALITY SPONSORSHIP OPPORTUNITIES

Be involved in celebrating our 2025 Summit with two spectacular social functions. These events have become renowned for their engaging entertainment and networking opportunities. These events provide the perfect opportunity to get excellent brand exposure to the target audience in a relaxed and engaging environment.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

There are further opportunities to get your name and company profile across to our delegates. If having an exhibition booth or sponsoring a function does not suit your corporate profile, we have several fabulous opportunities to select from.

- Custom Package price on application. We would be happy to provide a tailor made package for your organisation.
- All prices include VAT
- Each sponsorship opportunity in this prospectus is exclusive to 1 partner per category unless otherwise noted.
- Hospitality and Additional Sponsorship Opportunities do not include exhibition space.

Gala dinner

GOLD RESTAURANT

R100 000

Limited to 1 only.

As a sponsor of the Gala Dinner, you will receive the following comprehensive package of benefits:

- Acknowledgement as sponsor of the official summit dinner within the summit program booklet.
- Logo and listing in all event literature. Your organisation name and logo on the summit website, promotions, mail-outs, registration brochure, summit program & abstract booklet and summit banners.
- Exclusive host of the official summit dinner.
- All promotion regarding the summit dinner will refer to your organisation as the sponsor.
- Opportunity to display corporate signage (supplied by sponsor) during the summit dinner.
- Organisation logo featured on the summit dinner menu.
- Opportunity to include one (1) insert in delegate satchels – corporate literature, DL, A5 or A4 size (or similar) or promotional merchandise (not including note pads and pens).
- Opportunity to provide one (1) gift/promotional item with logo (supplied by sponsor) to be placed on chairs for all guests.
- Full summit registration x2 which includes x2 welcome Cocktail Function tickets and x2 Gala Dinner tickets.



Welcome Cocktail Function

EVENT HOST

R60 000

Limited to 1 only.

The Welcome Reception sponsorship package has been developed to create a standout profile within the IBO Summit. For your participation we offer you the following:

- Acknowledgement as the sponsor of the official welcome ceremony within the summit program booklet.
- Logo and listing in all event literature. Your organisation name and logo as the welcome ceremony sponsor included on website, promotions, mail-outs, registration brochure, summit.
- Exclusive host of the official welcome ceremony.
- Four (4) tickets to attend the welcome ceremony.
- Opportunity to display corporate signage (supplied by sponsor) during the welcome ceremony.
- Opportunity to include one (1) item at on display at welcome reception. This may include corporate literature, DL, A5 or A4 size (or similar) or promotional merchandise (not including note pads and pens).





WiFi

SPONSORSHIP

- Acknowledgement as the WiFi Sponsor.
- Logo and listing in all event literature. Your organisation name and logo on the summit website, promotions, mail-outs, registration brochure, summit program & booklet and summit banners.
- Two tickets to attend the welcome reception
- Opportunity to include one (1) insert in delegate bags – corporate literature, DL, A5 or A4 size (or similar) or promotional merchandise (not including note pads and pens).
- Recognition on the WiFi Name / login screen of the corporate name.

R40 000



Barista

COFFEE SPONSOR

For your participation we offer you the following:

- Acknowledgement as summit sponsor for the specified lunch/tea break.
- Your organization name and logo within all summit literature, including summit website, promotions, mail – outs, registration brochure, summit programme booklet, and summit banners.
- Opportunity to include one (1) insert in delegates bag - corporate literature, DL, A5 or A4 size (or similar) or promotional merchandise (not including note pads and pens).
- Opportunity to provide coffee cup sleeves with your corporate logo (sponsor to provide).

R60 000



Stationary SPONSOR

- Acknowledgement as note pad and pen sponsor.
- Logo and listing in all event literature. Your organisation name and logo on the summit website, promotions, mail-outs, registration brochure, summit program & booklet and summit banners.
- Opportunity to provide branded note pads and pens to be included in delegate satchels.

R35 000



Farm and Packhouse VISIT SPONSORSHIP

- Your organization name and logo within all the summit literature, including summit website, promotions, mail-outs, registration brochure, summit programme booklet and summit banners.
- Banner to be provided for exposure at the farm / packhouse.
- Opportunity for on-farm activations.

R30 000
Per sponsorship

Limited to 3 only.



Advertising SPONSORSHIP

- One (1) full page full colour advertisement in the summit program & booklet or registration brochure (artwork to be supplied by sponsor).

R10 000

This option is unlimited.



Sponsor A STUDENT

- Provide funding for the travel, accommodation, and registration costs for a qualifying student.
- Your organization name and logo within all the summit literature, including summit website, promotions, mail-outs, registration brochure, summit programme booklet and summit banners.

R10 000

Limited to 6 only.



Soft Drinks SPONSORSHIP

- Opportunity to place branded pull up banner (standard size) at all soft drinks stations during lunches. Your organization name and logo within all the summit literature, including summit website, promotions, mail-outs, registration brochure, summit programme booklet and summit banners.

R50 000

Limited to 6 only.

Tarnia Aspeling

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