

SPONSORSHIP PROSPECTUS

IBO Summit SOUTH AFRICA

2025



CONNECTING MINDS,
GROWING FUTURES!

CTICC, Cape Town
25th – 27th of September 2025

Proudly
brought
to you by



Contents



Page

2	Welcome
3	Discover our city
4	The venue
5	Sponsorship packages <ul style="list-style-type: none">• Summit sponsorship opportunities• Floor plan• Sponsorship packages• Sponsorship application
13	Terms & conditions
14	Contact us

WELCOME

IBO Summit
SOUTH AFRICA
2025

Welcome

to the IBO Summit 2025 brought to you by Berries ZA

We would like to share with you this opportunity to utilise the spirit of Africa to engage with the global Blueberry industry at the impressive Cape Town International Convention Centre from the 25th – 27th of September 2025. This event promises to attract an international cross-section of the Blueberry value chain to connect, share, engage and listen to a world-class line-up of presentations, keeping our industry at the cutting edge of super-food production and distribution worldwide.

We are already working on preparing experiences that will truly embrace the diversity of the South African culture, in line with a professionally managed Summit and Exhibition venue, services, and cuisine. Insights into local, Southern African, and global trends will keep delegates focussed on days 1 & 2. Day 3 Western Cape farm and packhouse visits will offer delegates a behind-the-scenes experience into South Africa's largest Blueberry production region. With your support, we look forward to presenting an energetic, professional, and social event ensuring the continuation of previous high profile Summits.

The Berries ZA Executive Team

Brent & Elzette



Discover our city

Cape Town is a modern, cosmopolitan city surrounded by nature affectionately also known by locals, as the Mother City.

Centred around Table Mountain, one of the New 7 Wonders of the World, the city is known for its beautiful beaches, stunning biodiversity, award-winning food and wine, and sheer variety of experiences on offer.

EXPLORE MORE

visit www.capetown.travel



THE VENUE



The Cape Town International Convention Centre

The CTICC is Africa's leading convention centre located in the heart of Cape Town, South Africa.

The purpose-built event complex boasts a floor space of 140 855m² and has built an enviable reputation as a premier business tourism venue in South Africa and the world with over two decades of experience in service excellence driven by a dedicated team of experts.

Learn more about the CTICC

visit www.cticc.co.za



Summit Sponsorship Opportunities

*All monetary references exclude VAT / Tax / International Transfer Fees

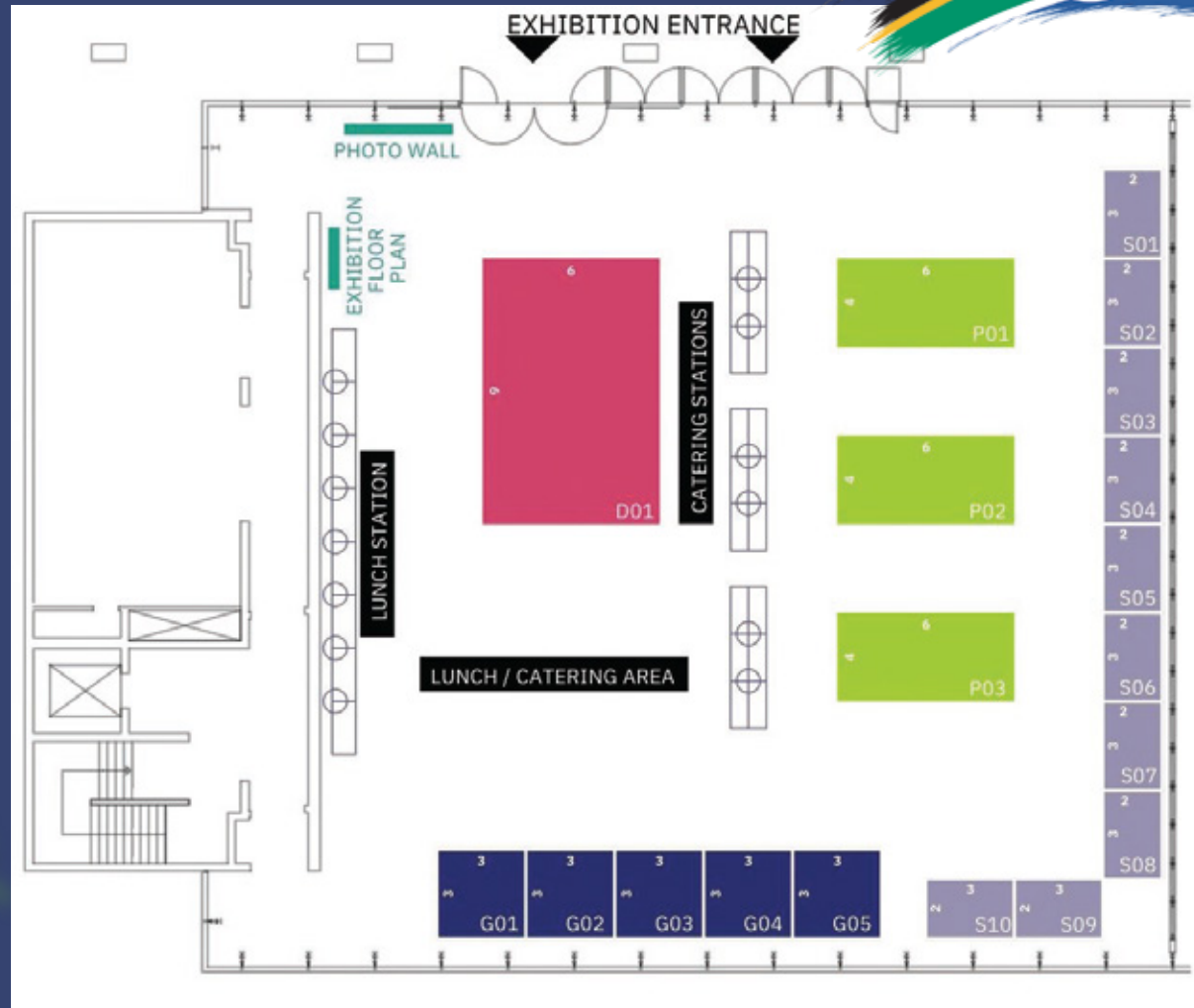
Tier	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Sponsorship	USD 70 000	USD 40 000	USD 20 000	USD 10 000
Acknowledgements				
Acknowledgements at the Opening / Closing Sessions and appropriate times throughout the Summit	Diamond Sponsor ✓	Platinum Sponsor ✓	Gold Sponsor ✓	Silver Sponsor ✓
Logo & Name Inclusions				
Company logo on all event material, website, mobile app, registration brochure, program booklet and Summit banners. Logo size proportionate to sponsorship category (tiered matrix)	Link to your website ✓	Link to your website ✓	Link to your website ✓	Link to your website ✓
Logo on congress website under sponsor's page with URL link and company description	Max 250 words	Max 150 words	Max 75 words	Logo
Logo on session title slides/looped presentation (tiered matrix)	Individual Slide ✓	1 Slide ✓	1 Slide ✓	1 Slide ✓
Logo on holding slide with congress branding	Coshare with IBO logo ✓			
Listing on congress mobile app under sponsor's page	Max 250 words	Max 150 words	Max 75 words	Max 50 words
LinkedIn Posts	4	3	2	1
Program Booklet				
Advertisement	Full page / Full colour inside cover page ✓	Full page colour in superior position ✓	Half page colour ✓	Quarter page colour ✓

Summit Sponsorship Opportunities

Tier	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Address the Delegation				
Chief Representative entitled to an address during a session.	Plenary Room: 10min at congress opening session ✓			
Corporate Signage				
Banner displayed in a prominent position (chosen by Organiser) in selected areas. Banner/s to be provided by the sponsor & produced in a set size and style as advised by Organiser.	3 x Banner in superior position and logo on registration back wall	Logo on registration back wall banner and Pillar flank banners	Logo on registration back wall banner, & I-beam flags/banners	Logo on registration back wall banner and on totem signage
Summit Registrations				
Full Summit registration(s) which includes one (1) x Welcome reception ticket and one (1) x Dinner ticket	4	3	2	1
Trade Display				
Site or stand/s to the equivalent value (including shell scheme, lighting, power and signage).	1 x Premium Stand	1 x Extra Large Stand	1 x Large Stand	1 x Standard Stand
Delegate Bag Insert				
Opportunity to include one (1) insert in delegate satchels – Corporate literature, DL, A5 or A4 size (or similar)	✓	✓	✓	✓
Welcome Gift				
Opportunity to give one (1) welcome gift with logo to delegates upon registration which will be inserted in the delegate bag	✓	✓	✓	✓
Post Summit Delegate List				
(Name, Organisation and Email - subject to opt in by delegate)	✓	✓	✓	✓

Floor Plan

The organisers reserve the right to modify the floor plan depending on the number of exhibitors.



Diamond Package

Octanorm Maxima system to form structures clad in timber and with full colour stretched fabric banner graphics.

Tall towers and central tower to have illuminated fabric banner graphics. Long-arm spotlights to illuminate stand. 70" LED TV mounted to proposed demo area.

Raised flooring with timber novilon finish and ramped aluminium edging. Furniture to be ordered through organisers.



Platinum Package

Octanorm Maxima system to form structure clad in timber and with full colour stretched fabric banner graphics.

Structure positioned at 30 degree angle to maximum space and stand visibility within overall exhibition venue. Long-arm spotlights to illuminate stand. 60" LED TV mounted to wall behind reception.

Raised flooring with timber novilon finish and ramped aluminium edging. Furniture to be ordered through organisers.





Gold Package

Aluminium fabric tension system with full colour stretched fabric banner graphics to back wall and side walls and full colour vinyl to forex fascia.

Long-arm spotlights to illuminate stand. 50" LED TV mounted to back wall.

Raised flooring with timber novilon finish and ramped aluminium edging. Furniture to be ordered through organisers.



Silver Package

Aluminium fabric tension system with full colour stretched fabric banner graphic to back wall and full colour vinyl to forex fascia. Long-arm spotlights to illuminate stand. 40" LED TV mounted to back wall. Green carpet tile flooring. Furniture to be ordered through organisers.



TERMS AND CONDITIONS



1. By returning this signed Sponsorship Agreement (“Agreement”), you agree to be a non-exclusive Sponsor or Exhibitor of IBO 2025 held at the Cape Town Convention Centre, Cape Town , South Africa from Thursday 25 September – Saturday 27 September 2025 on the following terms and conditions set out below and as attached to this agreement.
2. Upon receipt of your signed agreement together with a cheque for the deposit, acknowledgment of receipt will be sent in writing with a Tax Invoice.
3. You agree to pay the IBO 2025 the full amount payable; and
4. Sponsorship entitlements will not commence until FULL PAYMENT is received FULL payment is required within 7 days from date of invoice unless dated after 5 June 2025 whereby payment will be required in full immediately.
5. Monies paid are non-refundable.
6. Sponsors and exhibitors contracts 4 weeks prior to the Summit start date will be charged a 15% surcharge.
7. No cancellations will be accepted if requests are received after 3 January 2025. Sponsors shall be liable for the total amount payable if written request for cancellation are not received prior to 4 August 2025. For cancellations received prior to 4 August 2025 deposit may be retained should the organisers not be able to re – sell your sponsorship category or exhibition booth.
8. Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the attached documents and preference will be determined in order of the receipt of the signed Agreement and deposit cheque. The Summit Organisers will notify you if you are unable to participate in your requested category.

9. Sponsors are not permitted to enter the Summit sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. However, should Sponsors wish to attend the Summit as a delegate, the appropriate registration form must be completed and forwarded to the Summit Organisers together with the applicable registration fee.

10. The Summit organisers may at their discretion use your logo, symbol, trade mark or registered mark in acknowledging your sponsorship in the Summit literature where this is offered as part of your particular sponsorship package and no payment shall be made to you for such use. You will be responsible for forwarding your logo symbol, trademark or registered mark by the deadline. We request that all logos be in eps format, high resolution 300dpi. Should an alternative format be received Wedgewood South Africa cannot be held responsible for the quality of the logo displayed in any of the promotional logo.

11. Nothing contained in this agreement will be deemed to constitute a partnership, joint venture or agency relationship between you, the IBO2025 Summit and/or the Summit Organisers.

12. Please forward your completed form to the Summit Organisers .

Thank you for supporting the IBO 2025 Summit.

Acceptance of Terms & Conditions

On behalf of _____, and duly authorised, I confirm that I have read and understood the terms and conditions as laid out in this agreement.

Name: _____

Signature: _____

Date: _____

SPONSORSHIP PACKAGES



Company Name: _____
Address: _____
Suburb/City: _____
State/Territory/Region: _____
Country: _____ Postcode: _____
Contact Name: _____
Position Held: _____
Tel: _____
Email: _____
Website: _____

I/We would like to select the following SPONSORSHIP Package/s:

DIAMOND SPONSOR	USD 70 000
PLATINUM SPONSOR	USD 40 000
GOLD SPONSOR	USD 20 000
SILVER SPONSOR	USD 10 000

*Please note that the above costs exclude VAT of 15%, international taxation, or international payment transfer duties.

Investment Total ZAR/USD: _____ (excl. VAT)

Sponsor's Signature: _____

Date: _____

The following deposit is required to secure your sponsorship package:



25% of the total amount is required as a deposit with this booking form to secure your sponsorship package. 25% due 1st January 2025. Final Payment is due 30 June 2025.

To confirm your participation please send this completed form with accompanying payment of deposit to:

IBO 2025 Summit Secretariat
Wedgewood South Africa
P.O BOX 262, Goodwood, 7460, South Africa
Ph +27(0) 71 371 9605
tarnia@wedgewood.co.za



Tarnia Aspeling

IBO 2025 Summit Secretariat

Wedgewood South Africa
P.O BOX 262, Goodwood, 7460, South Africa
Mobile number +27 (0)713719605
tarnia@wedgewood.co.za

Elzette Schutte

Berries ZA Operations Manager

P.O BOX 163, Paarl, 7620, South Africa
Mobile number +27 (0)82 411 0500
elzette@berriesza.co.za

**CONNECTING
MINDS,
GROWING
FUTURES!**



THANK YOU